

Marketing Copy

Feel free to incorporate the following copy into your tourism marketing material, highlighting the Auckland's appeal as a holiday destination. There is so much to see and do – we recommend a three day stay.

Option One:

Discover Auckland's vibrant lifestyle, where creative cuisine, urban buzz, and outdoor adventures converge seamlessly. New Zealand's largest city blends sparkling waters and lush landscapes with city sophistication. Enjoy world-class dining, shopping, and water adventures on the Hauraki Gulf or immerse yourself in culture through performances, museums and art, all amidst the region's breathtaking natural landscapes. (55 words)

Option Two:

Explore the dynamic lifestyle of Auckland, New Zealand's largest and most diverse city, where sparkling waters, lush landscapes and city sophistication converge. World-class dining, shopping and luxurious accommodation, are all within reach of water adventures on the Hauraki Gulf. Immerse yourself in activities from sailing and island exploration to urban walks and native forest trails. Hike a volcanic cone or city-wide views, savour local award-winning wines, take time to discover the beauty of Waiheke Island and Matakana Coast, or experience captivating performances, museums and art, connecting with the region's rich history, natural beauty and distinctive urban culture. (97 words)
